

# BLUE SME INTERNATIONALISATION PROGRAMME

Helping you go global

## About the programme

Aimed at SMEs located in the EU's Atlantic Area and operating within the Blue Economy, this programme is designed to help you expand globally. This is partially funded by the Interreg Atlantic Area Programme.

## Apply for Funded Export Support

For a chance to access funded support worth up to €10,000 euros, SMEs must enter our Blue SME Export Competition. The successful SMEs will receive support to implement their export strategy up to May 2023.

## What's included?



Export Readiness Assessment: help you identify the areas that need work.



Access Training: Learn new skills on how to trade internationally.



Market Research: find the markets with the most potential for your product(s).



Market Visit: Access new global opportunities on a tailored visit to a selected market.



Strategy Planning: work with our coach to get your action plan in place.

FAN-BEST Project (EAPA\_1022/2018) is funded by the Interreg Atlantic Area Programme through the European Regional Development Fund

# BLUE SME INTERNATIONALISATION PROGRAMME

Helping you go global

## Eligibility Requirements

Please check your eligibility before you apply:

- You must be an SME as per the European definition (<250 employees and <€50m turnover)
- You must have been operating for at least 3 years
- You must be operating in the Blue Economy. Sectors include but are not limited to:



Aquaculture



Coastal Tourism



Marine Biotechnology



Renewable Energy



Marine Resources

- You must be looking to grow globally. Applications are open to businesses who are experienced, occasional exporter or new to export.
- Your business must be located in the European Atlantic Area within UK, France, Spain, Portugal and Ireland.

## Application Process

Enter the Blue SME Competition to be one of 5 businesses to be part of the programme.

1. Interested SME's must complete the application form by midnight on 27th May 2022.
2. Up to 10 companies will be shortlisted to present their Export Action Plan to a panel between June and July 2022.
3. The successful businesses will start receiving support from August 2022 to May 2023.

## Apply now!

Apply on the link here: <https://bit.ly/3r4HpGq>

Or scan the QR code!



PARTNERS



ASSOCIATES



Greater Manchester Chamber of Commerce



FANIBEST Project (EAPA\_1022/2018) is funded by the Interreg Atlantic Area Programme through the European Regional Development Fund