

2020

SEPTEMBER

FANBEST ONLINE TRAINING CALENDAR

30 September

Short intro about FANBEST

UNIT 1: Opportunity analysis (SWOT)

& Prepare a business plan

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30 14:00 (WEST)			

2020

OCTOBER

FANBEST ONLINE TRAINING CALENDAR

2 October

UNIT 1: Business modelling (Canvas)

12 October

UNIT 1: Categories of entrepreneurial ventures & Shareholders' agreement

15 October

UNIT 1: Building the team and the environment

19 October

UNIT 1: Intellectual Property Strategy

22 October

UNIT 1: MVP Strategy

27 October

UNIT 2: Marketing strategies & Pitch elevator

29 October

UNIT 2: Branding and naming

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2 14:00 (WEST)	3
4	5	6	7	8	9	10
11	12 15:00 (WEST)	13	14	15 14:00 (WEST)	16	17
18	19 15:00 (WEST)	20	21	22 15:00 (WEST)	23	24
25	26	27 14:00 (WEST)	28	29 14:00 (WEST)	30	31

2020

NOVEMBER

FANBEST ONLINE TRAINING CALENDAR

3 November

UNIT 2: Digital marketing

11 November

UNIT 3: Market segmentation & User needs

18 November

UNIT 3: Market pull, push strategies & Demand forecasting

25 November

UNIT 3: Pain point analysis

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 14:00 (WEST)	4	5	6	7
8	9	10	11 14:00 (WEST)	12	13	14
15	16	17	18 14:00 (WEST)	19	20	21
22	23	24	25 14:00 (WEST)	26	27	28
29	30					

2020

DECEMBER

FANBEST ONLINE TRAINING CALENDAR

2 December

UNIT 3: Competitive landscape analysis

16 December

UNIT 4: Strategic management & LEAN approach

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2 14:00 (WEST)	3	4	5
6	7	8	9	10	11	12
13	14	15	16 14:00 (WEST)	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

2021

JANUARY

FANBEST ONLINE TRAINING CALENDAR

12 January

UNIT 4: Product development

19 January

UNIT 4: HR management & Pivoting and diversifying

26 January

UNIT 4: Growth strategies & International market penetration

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12 14:00 (WEST)	13	14	15	16
17	18	19 14:00 (WEST)	20	21	22	23
24	25	26 14:00 (WEST)	27	28	29	30

2021

FANBEST ONLINE TRAINING CALENDAR

FEBRUARY

2 February

UNIT 5: Financial needs/planning

4 February

UNIT 5: Breakeven analysis

9 February

UNIT 5: Overview of funding mechanism in the Blue Economy & Types of financing (VC, BA, grant, equity)

16 February

UNIT 5: Best practices to access to each type of financing

18 February

UNIT 5: Valuation and terms

23 February

UNIT 5: Exit strategies

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2 14:00 (WEST)	3	4 14:00 (WEST)	5	6
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14	15	16 14:00 (WEST)	17	18 14:00 (WEST)	19	20
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28	29	30				